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10 ways to get people to come to your website.

1. Put your web address on all your marketing materials.
2. List the 10 keywords visitors might select when looking for your website on the Internet.
3. Use these keywords to optimize your website's placement with search engines.
4. Optimize your website with search engines every 30 days.
5. Provide business partners with links on your website in exchange for links on their sites.
6. Place your business in the appropriate Internet directory listings.
7. Sponsor a contest on your website. Heavily promote it to your customers and prospects
8. Make sure that the content of your home page changes every 30 days.
9. Use graphics and bright colors to make your visitors experience fun and educational.
10. Use your website to provide a higher level of service to your customers and prospects.

Square 2 Marketing...marketing that works